

RESEARCH IMPACT STRATEGY 2022-28

The University of Reading is committed to achieving impact from its research through its Research and Innovation Strategy (2022-28) and its Research and Innovation Strategy (2022-28). This Impact Strategy supports those strategies and is an important component in their delivery.

Our strategy is to bring together our research and innovation strategies to create a cohesive and effective research and innovation strategy.

Delivery

We will work to create a culture that enables and promotes the achievement of impact. Priority areas include developing strong leadership for impact and providing training to develop skills. We will reward, recognise and promote those who demonstrate strong commitment to engagement and impact, and we will communicate, share and celebrate our activity and success. We will work with Heads of Schools to ensure that the efforts of researchers working on impact are appropriately recognised through workload allocation and through reward and promotion processes). The strategy will link into the work of Expectations and Workload pathway to devise indicators on impact projects and to provide information as part of data collection exercises.

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