

Applicant Details

The University of Reading's Impact Accelerator Account (IAA) is funded by the AHRC and aims to support and enhance the impact of its research in the Arts and Humanities,

Project Details


4. Project title *

5. Brief project summary here       

Targeted Engagement: where you engage in a very specific way with relevant audiences for a specific purpose (e.g. briefing a select Committee on your relevant research; engaging with a policymaker to determine policy needs; engaging with industry membership organisations to determine 'in the ground' challenges)

Engaged Research: enabling a detailed understanding of the problem statement from the non-academic stakeholder's perspective and co-designing research to address specific problems

Developing Impact: where you are involved in the process of implementing the research with partners/relevant stakeholders and early adoption occurs (e.g. development of research informed co-designed toolkits, for adoption by non-academic project partners/stakeholders which, will bring about change in the society/economy)

Developed Impact: where you have achieved change with partners; this is the 'flip' of the 'problem statement' e.g. change 

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Broader Impact

